

Principal Profile

Principal Name: Wisconsin Optometric Association

Business Or Interest: Representing the professional interests of both independent and employed doctors of optometry.

Lobbying Interests: Representing the interest of doctors of optometry as they relate to health care reform, managed care, third party reimbursement, professional scope of practice, regulations and licensing matters, continuing education, association membership, business regulations including tax matters and all other areas impacting the profession.

CEO Name: Peter Theo

Title: Executive Vice President

Contact Name: Peter J Theo

Address: 6510 Grand Teton Plaza, Suite 312

City, State, Zip: Madison, WI 53719

Phone: (608) 824-2200

Fax: (608) 824-2205

E-mail: petertheo@theoconsulting.net

Web Site: <http://www.woa-eyes.org>